



## \$25,000 Silver Anniversary Sponsorship

### Title Billing

In all advertising, your company's name will appear above the event title.

Example:

The Business Group, Inc.

*presents*

A Tribute to American Acoustic Music!  
at the Kennedy Center for the Performing Arts  
celebrating Shepherd's Table's 25<sup>th</sup> Anniversary

### Million Moments Award

Your company will be honored with the *Million Moments Award*, recognizing your investment in the million moments of service, inspiration, and change made possible through Shepherd's Table over 25 years!

### Premier Level Gala Package

The Premier Level Gala package includes:

- ◆ 12 tickets to the *Tribute to American Acoustic Music* concert and the post-concert reception
- ◆ Photographs with the evening's performing artists

### Premier Level Promotional Package

The Premier Level promotional package includes:

- ◆ Special press releases issued to all major Washington area media markets
- ◆ Your company's logo on the Shepherd's Table homepage (including a link to your website)
  - ◆ Recognition on the *Partners Screen* at the Anniversary Gala and Volunteer Appreciation Movie at the AFI Silver Theater
  - ◆ Recognition in the playbill for the evening's performance
    - ◆ Inclusion in all Gala advertising
  - ◆ Advertising on all 2008 Shepherd's Table print and e-mail newsletters
- ◆ Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*

\*Sponsorship must be received by August 1, 2008

*By committing to the \$25,000 Silver Anniversary Sponsorship, your company will provide the dinner guests at Shepherd's Table with over 8,000 hot, nutritious meals in 2008!*



## \$20,000 Diamond Sponsorship

### **Premium Level Gala Package**

The Premium Level Gala package includes:

- ◆10 tickets to the *Tribute to American Acoustic Music* concert and the post-concert reception
- ◆Photographs with the evening's performing artists

### **Premium Level Promotional Package**

The Premium Level promotional package includes:

- ◆Special press releases issued to all major Washington area media markets
- ◆Your company's logo on the Shepherd's Table homepage (including a link to your website)
  - ◆Recognition on the *Partners Screen* at the Anniversary Gala and Volunteer Appreciation Movie at the AFI Silver Theater
  - ◆Recognition in the playbill for the evening's performance
    - ◆Inclusion in all Gala advertising
  - ◆Advertising on all 2008 Shepherd's Table print and e-mail newsletters
- ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*

\*Sponsorship must be received by August 1, 2008

*By committing to the \$20,000 Diamond Sponsorship, your company will provide uninsured clients at Shepherd's Table's Eye Clinic with over 330 vision exams and prescription glasses in 2008!*

## \$15,000 Platinum Sponsorship

### **Preferred Level Gala Package**

The Preferred Level Gala package includes:

- ◆8 tickets to the *Tribute to American Acoustic Music* concert and the post-concert reception
- ◆Photographs with the evening's performing artists

### **Preferred Level Promotional Package**

The Preferred Level promotional package includes:

- ◆Your company's logo on the Shepherd's Table homepage (including a link to your website)
  - ◆Recognition on the *Partners Screen* at the Anniversary Gala and Volunteer Appreciation Movie at the AFI Silver Theater
  - ◆Recognition in the playbill for the evening's performance
    - ◆Inclusion in all Gala advertising

- ◆Advertising on all 2008 Shepherd's Table print and e-mail newsletters
  - ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*
- \*Sponsorship must be received by August 1, 2008

*By committing to the \$15,000 Platinum Sponsorship, your company will provide clients at Shepherd's Table with a year of prescription assistance in 2008!*

## **\$10,000 Gold Sponsorship**

### **Select Level Gala Package**

The Select Level Gala package includes:

- ◆6 tickets to the *Tribute to American Acoustic Music* concert

### **Select Level Promotional Package**

The Select Level promotional package includes:

- ◆Your company's logo on the Shepherd's Table homepage (including a link to your website)
    - ◆Recognition on the *Partners Screen* at the Anniversary Gala and Volunteer Appreciation Movie at the AFI Silver Theater
    - ◆Recognition in the playbill for the evening's performance
  - ◆Advertising on all 2008 Shepherd's Table print and e-mail newsletters
  - ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*
- \*Sponsorship must be received by August 1, 2008

*By committing to the \$10,000 Gold Sponsorship, your company will provide the clients at Shepherd's Table with 16,000 bus tokens to area shelters in 2008!*

## **\$5,000 President's Sponsorship**

### **President's Level Gala Package**

The President's Level Gala package includes:

- ◆6 tickets to the *Tribute to American Acoustic Music* concert

### **President's Level Promotional Package**

The President's Level promotional package includes:

- ◆Recognition in the playbill for the evening's performance
  - ◆Advertising on two 2008 Shepherd's Table print and all e-mail newsletters
  - ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*
- \*Sponsorship must be received by August 1, 2008

*By committing to the \$5,000 President's Sponsorship, your company will provide the clients at Shepherd's Table's Clothes Closet with 2,500 clean socks in 2008!*

## **\$2,500 Director's Sponsorship**

### **Director's Level Gala Package**

The Director's Level Gala package includes:

- ◆4 tickets to the *Tribute to American Acoustic Music* concert

### **Director's Level Promotional Package**

The Director's Level promotional package includes:

- ◆Recognition in the playbill for the evening's performance
- ◆Advertising on one 2008 Shepherd's Table print and all e-mail newsletters
- ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*

\*Sponsorship must be received by August 1, 2008

*By committing to the \$2,500 Director's Sponsorship, your company will provide the dinner guests at Shepherd's Table with over 800 hot, nutritious meals in 2008!*

## **\$1,000 Partner Sponsorship**

### **Partner Level Gala Package**

The Partner Level Gala package includes:

- ◆2 tickets to the *Tribute to American Acoustic Music* concert

### **Partner Level Promotional Package**

The Partner Level promotional package includes:

- ◆Recognition in the playbill for the evening's performance
- ◆Your company's name on 25<sup>th</sup> Anniversary T-shirts and other promotional items\*

\*Sponsorship must be received by August 1, 2008

*By committing to the \$1,000 Partner Sponsorship, your company will provide the dinner guests at Shepherd's Table with over 300 hot, nutritious meals in 2008!*

## **\$750 Friend Sponsorship**

### **Friend Level Gala Package**

The Friend Level Gala package includes:

- ◆2 tickets to the *Tribute to American Acoustic Music* concert

### **Friend Level Promotional Package**

The Friend Level promotional package includes:

- ◆Recognition in the playbill for the evening's performance

*By committing to the \$750 Friend Sponsorship, your company will provide the dinner guests at Shepherd's Table with 250 hot, nutritious meals in 2008!*